

Quantum University, Roorkee

Course Outcomes for the Syallbus 2022-25 Batch



Program Name:	Bachelor of Commerce			
Course Name	Principles of Management			
Course Code	BC3101			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	The student will come to know about the basic concept of Management, Theories, Approaches used in Management	2	s	
CO2	The student will be able to understand the Organizing and Organization Structure.	3	s	
CO3	The student will be able to learn about the Concept and Process of Staffing, Recruitment and Selection Process in an organization	2	s	
CO4	The student will be able to understand the meaning and concept of Motivation and Coordination in an organization.	3	s	
CO5	The student will be able to learn about concept of Directing and Controlling process in an organization.	3	s	
Course Name	Computer Aided Financial Accounting			
Course Code	BC3102			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	The students will understand the concepts related to financial accounting.	2	Emp/S/Ent	
CO2	The students will Identify the profit and loss account and balance sheet	2	Emp/S/Ent	
CO3	Be able to use spreadsheet software (MS Excel) and presentation software (MS Power Point) and communication and information systems.	3	Emp/S/Ent	
CO4	The students will demonstrate the role of partnership, revaluation, goodwill, retirement.	3	Emp/S/Ent	
CO5	The students will analyze the royalty accounts and the hire purchase.	3	Emp/S/Ent	
Course Name	Business Economics			
Course Code	BC3103			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	



CO1	The students will understand the role of business economics in decision making.	2	Emp/S	
CO2	The students will understand and Analyse the demand determinants and measuring price elasticity of demand.	2	Emp/S	
CO3	The students will understand and Analyse the peculiarities of factors of production.	3	Emp/S	
CO4	The students will identify the supply and cost analysis of Total, Average and marginal curves	3	Emp/S	
CO5	The students will identify Equilibrium, price and output decisions in various market forms	3	Emp/S	
Course Name	Environmental Studies			
Course Code	CY3205			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	To Understand the definition, scope and importance of natural resources and associated problems	2	S	
CO2	To Understand the concept of ecosystem and different types of ecosystem	2	S	
CO3	To Understand biodiversity and its conservation	3	S	
CO4	To Understand causes, effects and control measures of environmental pollution	3	S	
CO5	To Understand the social issues and the various law to protect environment	3	S	
Course Name	Business Mathematics			
Course Code	BC3105			
Unit-wise Course Outcome				
CO1	Memorize and apply the knowledge of matrices in solving business problems	2	Emp/S	
CO2	To understand the basic concepts of limits and differentiation and to use them to solve the problems in business	2	Emp/S	
CO3	To understand the basic concepts of Integration to solve the problems in Economics and its related areas.	3	Emp/S	
CO4	To understand the methods of solving problems on simple interest, compound interest, annuities etc, related to business finance	3	Emp/S	
CO5	To understand the basic concepts of Ratio and Proportion and to use them to solve the problems in business.	3	Emp/S	
Course Name	Communication and professional Skill-I			
Course Code	VP3101			

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)
CO1	Student(s) should be able to write/understand and create sentences in English of all tenses, Student(s) will heighten their awareness of correct usage of English grammar in writing and speaking and will be able to improve their speaking ability in English both in terms of fluency and comprehensibility.	2	Emp/S/Ent
CO2	Student(s) should be able to take part in daily routine conversation in English language.	2	Emp/S/Ent
CO3	Student(s) should be able to understand and partially be groomed in corporate etiquettes and culture.	2	Emp/S/Ent
CO4	Student(s) will learn new vocabulary words, use them correctly in a sentence while speaking and writing, , and understand their meaning in the text.	2	Emp/S/Ent
CO5	Student(s) should learn to use strategies to listen actively, will be able to distinguish more important ideas from less important ones and will participate in the discussions. It will help the students to improve their reading and writing skills.	2	Emp/S/Ent
Course Name	Business Statistics		
Course Code	BC3202		
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)
CO1	Students will able to understand about the statistics and gain the knowledge of data representation through graphs and tables.	2	Emp/S/Ent
CO2	Students gain the knowledge of data analysis through different methods.	2	Emp/S/Ent
CO3	Students learn the concept of probability.	3	Emp/S/Ent
CO4	Student understand about the correlation and regression concept and also different methods (Scatter diagram, Karl Pearson's and Spearman's method) of finding correlation coefficient.	3	Emp/S/Ent
CO5	Students gain the knowledge of time series analysis and index numbers.	3	Emp/S/Ent
Course Name	Business Law		
Course Code	BC3203		
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)

CO1	Understand and apply the concepts of Indian Contract Act in business dealings	2	Emp/S/Ent	
CO2	Understand and apply the concepts of Indian special Contract Act related to indemnity and Bailment	2	Emp/S/Ent	
CO3	Understand the need of sale of goods act, apply its laws for conduction of smooth business and analyze the legal issues to solve disputes	3	Emp/S/Ent	
CO4	Understand the basic principles of laws related with the IT sector and analyze the issues for dispute solving machinery	3	Emp/S/Ent	
CO5	Understand the rule of partnership as per the Partnership Act, analyze the problems of partnership firm and evaluate the method for registration of a partnership firm	3	Emp/S/Ent	
Course Name	Public Finance			
Course Code	BC3206			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	Students would be able to understand the basic concepts of public finance and analyze the functioning of a democratic government	2	Emp/S	
CO2	Students would be to apply the principle of optimal taxation in analyzing various government taxation policies.	2	Emp/S/Ent	
CO3	Students would be able to know the application of public finance in management and redemption of public debt.	3	Emp/S/Ent	
CO4	Students would be able to understand the working of Finance Commissions	3	Emp/S/Ent	
CO5	Students would be able to analyze approach to various expenditures and its effects on developing economies.	3	Emp/S/Ent	
Course Name	Advanced Accounting			
Course Code	BC3205			
Unit-wise Course Outcome				
CO1	To understand how to use and apply the basic accounting concept for Nonprofit making organization.	2	Emp/S/Ent	
CO2	To understand and apply the numerical of GDP accounting in the context of enterprise form of Value added statement. To understand the accounting of consignments.	2	Emp/S/Ent	
CO3	To understand the accounting of Royalty and Hire purchase of assets.	3	Emp/S/Ent	

CO4	To understand how to use a basic accounting system to create the data needed in the banking and insurance sector companies.	3	Emp/S/Ent	
CO5	To understand the various concept to claim of loss of business from insurance company in the context of accounting information.	3	Emp/S/Ent	
Course Name	United Nations Development Programme			
Course Code	HU3202			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	Students will learn about the Structure, Mission in Vtirsoidonucatniodn Goals of UNDP.			
CO2	Equip the students with the knowledge of sustainable livelihoods for inclusive economic growth.			
CO3	Students will learn and explore about the Human Development index to promote wellbeing at all ages.			
CO4	To impart better education on SDGs goals, provide access to justice to all and build effective, accountable and inclusive institutions at all levels	e		
CO5				
Course Name	Office Documentation			
Course Code	MS3241			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	To understand the basic concept of Office. To understand the advantages of office work, categories of office, , duties and responsibilities of office staff, specific skill requirements for office jobs.	2	Emp/S/Ent	
CO2	To understand the basic concept of Records Management in an office. To Extend the knowledge about objectives of Record Keeping; Filing System, Steps in Filing; Indexing; Selecting the Appropriate Filing System.	2	Emp/S/Ent	
CO3	To know about the concept of Document/Report writing. To understand the key points to write a document: The 5w-h plan for writing; steps in writing workplace documents; tips for report writing and Basics of office meetings.	3	Emp/S/Ent	

CO4	To provide a learning about the organizational Leadership & Motivation in an office. To know about the various types of organizational leadership, qualities of a Leader, leadership ethics, traits of a leader, leadership styles.	3	Emp/S/Ent	
CO5	To extend the knowledge about Documentation Practices. To provide the knowledge related to types of documents that used in an office, documents property and categories, documents format and management, Templates design, documents development process and control	3	Emp/S/Ent	
Course Name	Disaster Management			
Course Code	CE3101			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	Students should be able to understand the basic concepts of disasters and its relationships with development	2	S	
CO2	Students should be able to understand the approaches of Disaster Risk Reduction (DRR) and the relationship between vulnerability, disasters, disaster prevention and risk reduction	2	S	
CO3	Students should be able to understand the Medical and Psycho-Social Response to Disasters.	2	S	
CO4	To understand and gain the detailed knowledge of disaster responses	2	S	
CO5	Students should have awareness of Disaster Risk Management institutional processes in India.	2	S	
Course Name	Financial Technology Services & Management			
Course Code	BC3307			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	To educate student to Fin-Tech Services about meaning history, types, users , advantages and career prospective	2	Emp/S/Ent	
CO2	To aware the students about digital payment, Cryptocurrency and Block-Chain concept.	2	Emp/S/Ent	
CO3	To educate student about digital finance and alternative finance and their benefits and limitations	2	Emp/S/Ent	
CO4	To Create basic understanding between students for applicable regulation in Fin-Tech	2	Emp/S/Ent	
CO5	To create understanding in students about data protection methods used in Fin-Tech, their benefits and limitations	2	Emp/S/Ent	

Course Name	Computer Aided Cost Accounting			
Course Code	BC3302			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	Students would be able to get a clear picture of cost concept; role of management accounting in the business, students will be able to take a decision while solving the problems of Business.	2	Emp/S/Ent	
CO2	To explain the detailed knowledge of material and labour in cost accounting, and Solve problems relevant to cost accounting systems using ideas and techniques some of which are at the forefront of the discipline.	2	Emp/S/Ent	
CO3	To illustrate the classification, allocation and absorption of overhead, and Use organization skills (including task and time management) relevant to cost accounting systems both individually and in a group situation	3	Emp/S/Ent	
CO4	Students would analyse the motive behind preparing the various budgets, establishing a budgetary control system and its administration, Evaluating the real problems while preparing the budget in Business	3	Emp/S/Ent	
CO5	The student will evaluate the application of computer in cost accounting, and understand the application of computer in cost accounting, and Exercise appropriate judgment in selecting and presenting information using various methods relevant to cost accounting	4	Emp/S/Ent	
Course Name	Corporate law			
Course Code	BC3305			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	The student will remember the meaning and the type of companies.	2	Emp/S	
CO2	The student will remember and understand the formation of the companies under the companies act, 2013.	2	Emp/S	
CO3	The student will remember, understand prospectus, memorandum and the article of association	3	Emp/S	
CO4	The student will remember and analyse the management of the companies under companies act, 2013.	3	Emp/S	

CO5	The student will remember, analyze the share capital and winding up of the company concepts	4	Emp/S	
Course Name	Financial Management			
Course Code	BC3306			
Unit-wise Course Outcome				
CO1	The student will remember the overview of financial management	2	Emp/S	
CO2	The student will explain the capital budgeting techniques.	2	Emp/S	
CO3	The student will illustrate and explain the cost of capital and capital structure.	3	Emp/S	
CO4	The student will illustrate and explain the different dividend policy.	3	Emp/S	
CO5	The student will evaluate the management of working capital.	4	Emp/S	
Course Name	Principle and Practices of E-Commerce			
Course Code	BH3304			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	To understand the brief history of E-commerce.	2	Emp/S	
CO2	To explain the E- commerce of business models and concepts.	2	Emp/S	
CO3	To illustrate the building of an E-commerce website, security and payment system.	3	Emp/S	
CO4	To explain the concept of E-commerce marketing, online retailing and services.	3	Emp/S	
CO5	To explain the detailed knowledge of social networks , auctions and portals.	3	Emp/S	
Course Name	Stock Market and Mutual Funds			
Course Code	MS3342			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	Understand some basic concepts of Stock market and its working.	2	Emp/S	
CO2	Identify Nifty and Sensex, and compare both tradings	2	Emp/S	
CO3	To illustrate the trading in stock market, to understand the NSDL, CSDL and compare the BSE and NS	3	Emp/S	
CO4	To Understand the stock market and analysing the trends of the market.	3	Emp/S	

CO5	Create the Demat Account transactions, IPOs, and plan for future tradings, in stock markets.	4	Emp/S	
Course Name	Communication & Professional Skills-III			
Course Code	VP3301			
Unit-wise Course Outcome				
CO1	Understand some basic concepts of Stock market and its working.	2	Emp/S	
CO2	Identify Nifty and Sensex, and compare both tradings	2	Emp/S	
CO3	To illustrate the trading in stock market, to understand the NSDL, CSDL and compare the BSE and NSE	3	Emp/S	
CO4	To Understand the stock market and analysing the trends of the market.	3	Emp/S	
CO5	Create the Demat Account transactions, IPOs, and plan for future tradings, in stock markets.	4	Emp/S	
Course Name	Indian Knowledge System			
Course Code	HU3201			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	The students will be able to understand the Indian Knowledge System such as historical development, sources and scope.	2	S	
CO2	The students will be able to understand the vocabulary system of Indian knowledge system.	2	S	
CO3	The students will be able to understand and apply the philosophical foundations and methods of IKS.	3	N	
CO4	The students will be able to execute the case studies based on the Indian knowledge system.	3	N	
CO5	The students will be able to understand the influence of Indian Knowledge System on world.	2	S	
Course Name	Income Tax and E-Filing			
Course Code	BC3401			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	The student will remember the taxation law definitions and basic concepts of personal and business taxation system.	2	Emp/S/Ent	
CO2	The student will remember and understand the approaches used in computation of salary income and income from house property.	2	Emp/S/Ent	

CO3	The student will remember, understand and apply concept in computation of income from business and profession ,capital Gain and IFOS.	3	Emp/S/Ent	
CO4	The student will remember and apply about the carry out and clubbing provisions.	3	Emp/S/Ent	
CO5	The student will remember, analyze and evaluate the deductions, rebate, relief and E-filing	4	Emp/S/Ent	
Course Name	Management Accounting			
Course Code	BC3402			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	To enlighten the students thought and knowledge on management Accounting, differentiate the Financial and management accounting.	2	Emp/S/Ent	
CO2	To give proper idea on financial statement analysis in practical point of view for the Business purpose.	2	Emp/S/Ent	
CO3	To provide knowledge about budgetary control keeping in mind the scope of the concept of the Business, analyse and apply the budgetary tool in business.	3	Emp/S/Ent	
CO4	To develop the know-how and concept of marginal costing and absorption costing with practical problem of the companies and manufacturing units, and apply & evaluate the BEP, CVP and other tools.	3	Emp/S/Ent	
CO5	Outline and apply management tools and techniques such as the variance analysis, operational performance measures, quality, and environmental cost management, and create management report to the management on the basis of evaluation and analysis of data.	4	Emp/S/Ent	
Course Name	Principles and Practices of Corporate Governance			
Course Code	BC3406			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	To familiarize the basic concepts of framework and ethical business practices in the context Indian corporate houses.	2	Emp/S	
CO2	To understand the approaches used in Indian regulatory and Clause 49.	2	Emp/S	
CO3	To aware the constituents and factions of ethical business practices committee .	3	Emp/S	
CO4	To understand about white collar scams of different countries .	3	Emp/S	

CO5	To understand about the Principles of Good Governance and Code of Best Practice, 2000 Sarbanes-Oxley (SOX) Act, 2002.	4	Emp/S	
Course Name	Business Strategy and Environment			
Course Code	BC3404			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	Develop understanding of importance of business environment studies.	2	Emp/S/Ent	
CO2	Skill of analyzing business environment..	2	Emp/S/Ent	
CO3	Based on the available data students will be able to predict and forecast emerging business opportunities and threats.	3	Emp/S/Ent	
CO4	Acquire knowledge of components of Economic, Political, Legal, Technological, Social, International Environment and their importance.	3	Emp/S/Ent	
CO5	Skill of designing business strategy after analyzing business environment.	4	Emp/S/Ent	
Course Name	Management of International Finance			
Course Code	BH3404			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	To provide introduction and understanding about International Financial Management, regarding business and finance.	2	Emp/S	
CO2	To create awareness about capital structure and theories of capital structure, apply and analyse the capital structure for the company and business purpose.	2	Emp/S	
CO3	To make them understand the cost of capital in wide aspects, and analyse & evaluate all the concept of cost of capital	3	Emp/S	
CO4	To provide knowledge about dividend policies and various dividend models, analyse and evaluate the policies for dividend distribution	3	Emp/S	
CO5	To enable them to understand working capital management, evaluate, apply and analyse the WCM for business management.	4	Emp/S	
Course Name	Principles and Practices of Banking			
Course Code	BI3404			

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand the basic concept of Banking system. To understand about Indian Banking, Bank Nationalization in India, Banking Regulation Act.	2	Emp/S
CO2	To understand the basic concept of Commercial Banking. To Extend the knowledge about various functions of commercial banks (Primary, Secondary and General utility functions).	2	Emp/S
CO3	To know about the concept of Cooperative Banking. To understand the various functions of cooperative banks, Structure of cooperative banking, advantages and disadvantages of cooperatives banking.	3	Emp/S
CO4	To provide a learning about the Central Bank. To know about the various types of functions of central bank- (Currency Authority, Banker, Agent and Advisor to the Government).	3	Emp/S
CO5	To extend the knowledge about E- Banking. To provide the knowledge related to Benefits of E- Banking, Various Activities Under E-Banking.	4	Emp/S
Course Name	Tally with Taxation		
Course Code	MS3443		
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To educate student for computerized accounting and also revise the basic principles of financial accounting	2	Emp/S
CO2	To introduce the application of tally and basic application like creating company, configuring company in Tally, recording opening balance and ledger creation in business sector	2	Emp/S
CO3	To train students for vouching entry, inventory entry, manufacturing entry and production entry.	3	Emp/S
CO4	To understand how to generate various report in Tally ERP 9.0.	3	Emp/S
CO5	To understand and learn e Filling of various report and returns to different authority.	4	Emp/S
Course Name	Employability Skills-I (Numerical Ability)		
Course Code	VP3401		

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	This program lead to improve numerical skills of the students to do calculative part in short period of time.	2	Emp/S
CO2	Understanding of directions, blood relations, ranking, coding-decoding, calendar, clock enhance the analyzing power of students.	2	Emp/S
CO3	Understanding how a person efficiency impact on TIME AND WORK, And let to know the power of compounding in COMPUND INTEREST, also Know about the percentage calculation in various aspects.	3	Emp/S
CO4	Calculate Time Speed and Distance in various aspects,, how Selling price and Cost price lead to profit or lose.	3	Emp/S
CO5	With the help of this student can qualify for various competitive exams (BANK, SSC, POLICE, DEFENCE, ETC.) This will be helpful for written exam of various companies.	2	Emp/S
Course Name	Corporate Accounting		
Course Code	BC3501		
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand and apply the concepts of share and debenture procurement accounting	2	Emp/S
CO2	To apply the policies of preparation of financial statement	2	Emp/S
CO3	To understand and apply the rules of valuation of goodwill and shares	3	Emp/S
CO4	To understand and apply about the amalgamation accounting of corporates	3	Emp/S
CO5	To understand the accounting of holding company.	4	Emp/S
Course Name	Goods and Service Tax		
Course Code	BC3502		
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To aware about the definitions and conceptual idea of goods and service tax	2	Emp/S/Ent

CO2	To understand about the structure of GST organization and procedure of registration	2	Emp/S/Ent	
CO3	To aware and understand about levy and collection mechanism.	3	Emp/S/Ent	
CO4	To understand and analysis about input tax credit system	3	Emp/S/Ent	
CO5	To understand, explain and evaluating the payment of goods and service tax.	4	Emp/S/Ent	
Course Name	Project Planning & Management			
Course Code	BC3503			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	To make students understand the overview of project management and various principles in the project management	2	Emp/S/Ent	
CO2	Students will understand project characteristics and various stages of a project and also conceptual clarity about project organization and feasibility analyses	2	Emp/S/Ent	
CO3	Students will be made aware regarding the various projects appraisal techniques along with financial appraisal and various other discounting techniques.	3	Emp/S/Ent	
CO4	Students will analyze regarding the various sources of finance and the role of tax planning	3	Emp/S/Ent	
CO5	Students will analyze regarding post completion audit and abandonment analysis in project.	3	Emp/S/Ent	
Course Name	Principle and Practices of Auditing			
Course Code	BH3509			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	The student will remember the basic principles and techniques of Auditing	2	Emp/S	
CO2	The student will explain the cost audit, tax audit and SAs	2	Emp/S	
CO3	The student will explain the detailed knowledge of appointment and the qualification, Dis-qualification of the auditor	3	Emp/S	
CO4	The student will illustrate and analyse the various Auditors reports	3	Emp/S	
CO5	The student will evaluate the investigation process of auditing in banks and corporate houses	4	Emp/S	
Course Name	Marketing Management			

Course Code	BC3505			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	Know basic concept of marketing and its application towards the development of organizational goal.	2	Emp/S/Ent	
CO2	Illustrate different ways to elevate the sales of your organization practically.	2	Emp/S/Ent	
CO3	Understand fundamental marketing concepts, theories, and principles in areas of marketing.	3	Emp/S/Ent	
CO4	Apply the knowledge, concepts, tools necessary to overcome challenges, and issues of marketing in a changing technological landscape	3	Emp/S/Ent	
CO5	Develop creative solutions to marketing problems	4	Emp/S/Ent	
Course Name	Digital Marketing			
Course Code	BH3505			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	The student will remember the basic concepts and the overview of the Digital Marketing	2	Emp/S/Ent	
CO2	The student will remember and understand the different theories of traditional vs modern marketing and the startegies of the current era in marketing	2	Emp/S/Ent	
CO3	The student will remember, analyse the mobile marketing process	3	Emp/S/Ent	
CO4	The student will remember and analyse and use the search engine marketing	3	Emp/S/Ent	
CO5	The student will remember, analyze the different e-mail marketing and budget resourse planning	4	Emp/S/Ent	
Course Name	International Business and Foreign Exchange			
Course Code	BH3506			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	The student will remember the basic concepts and the overview of the international business	2	Emp/S/Ent	
CO2	The student will remember and understand the different theories of the international trade prevailing in the international market	2	Emp/S/Ent	

CO3	The student will remember, understand the international trade and international financial institution	3	Emp/S/Ent	
CO4	The student will remember and analyse the tariffs and its different types	3	Emp/S/Ent	
CO5	The student will remember, analyze the different foreign exchange concepts and the processes	3	Emp/S/Ent	
Course Name	International Banking			
Course Code	BI3504			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	After the completion of unit students will understand the various concepts and working structure of international financial system along with the knowledge of international monetary system.	2	Emp	
CO2	After completion of this course the students would be able to understand the investment avenues available for investment in international markets such as international equity market.	2	Emp	
CO3	After completion of this course the students would be able to demonstrate knowledge and critical understanding of international banking environment and operations of banks from global perspective.	3	Emp	
CO4	After completion of this course the students would be able to understand the benefits of off shore financial centre and SEZ.	2	Emp	
CO5	After completion of this course the students would be able to understand various payment system that can be used in international lending operations and the knowledge about crypto currency guides in a modern investment alternative.	2	Emp	
Course Name	Retail Banking			
Course Code	BI3505			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	The students will be able to learn about the different concepts of Retail Banking.	2	Emp/S/Ent	
CO2	The students will be able to learn about different retail banking products that are offered to customers in the market.	2	Emp/S/Ent	

CO3	The student will be able to learn about the marketing techniques of promoting retail banking products in the market.	3	Emp/S/Ent	
CO4	The students will be able to learn about the different guidelines or measures issued by RBI in case of default on part of the retail banks or customers available in the market	3	Emp/S/Ent	
CO5	The students will be able to gain knowledge of different types of meetings and minutes of the meeting. Moreover students will be able to winding up procedure of the company.	4	Emp/S/Ent	

Course Name	Detailed Project Report			
Course Code	MS3544			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	To aware of the components of detailed project report.	2	Emp/S/Ent	
CO2	To understand the process of preparation of detailed project report	2	Emp/S/Ent	
CO3	To know about factors of project to get competency of preparation of business viability report.	3	Emp/S/Ent	
CO4	To understand the technical, commercial, financial and socio economic aspects.	3	Emp/S/Ent	
CO5	To ability to get applying the legal and financing approval process.	3	Emp/S/Ent	

Course Name	Working Capital Management			
Course Code	BC3601			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	Students will Acquire basic knowledge of Inventory Management, Receivables Management, Cash Management and Payables.	2	Emp/S/Ent	
CO2	Students will be able to understand kill to use the technology in Inventory Management in a cost-effective way.	2	Emp/S/Ent	
CO3	Students will be able to apply Skills of liquidity risk Management of any enterprise.	3	Emp/S/Ent	
CO4	To understand the models Cash Management of any enterprise.	3	Emp/S/Ent	
CO5	To calculate requirements Working Capital Management in different strategy.	4	Emp/S/Ent	

Course Name	Business Ethics and Corporate Social Responsibility			
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Course Code	BC3602			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	To understand the meaning of Ethics and Moral Obligations. To understand the basic concept of Business Ethics and Management and relevance of Ethics and Values in Business world.	2	Emp/S	
CO2	To understand the basic concept of Organization Culture and Ethics. Commercial Banking. To Extend the knowledge about Work Ethics, Stress at Workplace and Secular versus Spiritual Values in Management.	2	Emp/S	
CO3	To know about the Ethical Issues in Business. To understand the concept of Capitalism and market systems and Gandhian Approach in Management and Trusteeship. To know about the Ethical Issues related with Advertisement and Marketing, Relevance of Values in Management.	3	Emp/S	
CO4	To provide a learning about the Ethical Values In Business Environment. To know about the Relationship between Ethics & Corporate Excellence, Corporate Mission Statement, Code of Ethics, Organizational Culture.	3	Emp/S	
CO5	To extend the knowledge about Corporate Social Responsibility. To provide the knowledge related to social Responsibility of business with respect to different stakeholders, Arguments for and against Social responsibility of business.	4	Emp/S	
Course Name	Research Methodology			
Course Code	BC3603			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)	
CO1	Understand some basics concepts of research and its methodology.	2	Emp/S	
CO2	Identify appropriate research designs depending upon the objectives of research.	2	Emp/S	
CO3	To develop a detailed research proposal and summer internship projects.	3	Emp/S	
CO4	To know how to collect data and evaluate it using different statistical tests.	3	Emp/S	
CO5	To develop a questionnaire and to identify which test should be applied to which data set.	4	Emp/S	
Course Name	Entrepreneurship Development			
Course Code	BB3602			

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand basic overview of kind of Entrepreneurship. To analyze the common mistakes made by new entrepreneurs.	2	Emp/S/Ent
CO2	To recognize and understand the various methods of estimating financial requirements. To understand the different role played by different agencies of government.	2	Emp/S/Ent
CO3	To understand the assessment of various opportunities in various sectors. To understand the different methods of idea generation. To create solutions how to start business with low investments.	3	Emp/S/Ent
CO4	To analyze and understand the different aspects of economic, financial, market and technological feasibility.	3	Emp/S/Ent
CO5	To understand the various forms of business ownership.	4	Emp/S/Ent

Course Name **Human Resource Management**

Course Code **BC3605**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To analyze the competencies of HR Manager.	2	Emp/S/Ent
CO2	To understand the concept of HRM	2	Emp/S/Ent
CO3	To recognize and understand the human resource forecasting. To understand the logic of job design and job specification.	3	Emp/S/Ent
CO4	To create the new methods of recruitment. To understand the interview patterns.	3	Emp/S/Ent
CO5	To analyze and understand the different methods of pay band systems.	3	Emp/S/Ent

Course Name **Security Analysis and Portfolio Management**

Course Code **BH3607**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Acquire knowledge of concept of investment in Equity, Preference and Debt instruments .	2	S
CO2	Acquire knowledge of risk associated with investment into Equity, Preference and Debt.	2	S

CO3	Skill to apply risk management and portfolio management.	3	S	
CO4	Skill to analyze investment scenario and to identify right time to buy assets for investment and right time to book profit on investment,	3	S	
CO5	Skill to evaluate investment opportunities and risk associated with it.	4	S	
Course Name	Banking Operation Management			
Course Code	BI3608			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	To understand the basic concepts and theory of the Banking operation management.	2	Emp/S/Ent	
CO2	To understand and create the deposit products and schemes and its structure and how it is operated and managed by the banks.	2	Emp/S/Ent	
CO3	To understand of the credit policy, its need and evaluate the culture of credit followed by the banks in its operations.	3	Emp/S/Ent	
CO4	To understand and analyse the rural banking operations in terms of co- operative, agricultural and rural development.	3	Emp/S/Ent	
CO5	To understand and evaluate about various legal aspects of NPAs and SARFAESI Act.	4	Emp/S/Ent	
Course Name	Fundamental of General and Medical Insurance			
Course Code	BI3609			
Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)	
CO1	To understand the purpose and principles of life insurance.	2	Emp/S/Ent	
CO2	To categories the various types of general insurance.	2	Emp/S/Ent	
CO3	To identify risk management exposure from insurance product perspective	3	Emp/S/Ent	
CO4	To explain the importance of health insurance.	3	Emp/S/Ent	
CO5	To illustrate pricing models & techniques of health insurance.	4	Emp/S/Ent	